



# Getting Press in the CONEXPO-CON/AGG 2008 & IFPE 2008 Show Daily

## We want to hear from you!

Keep the Show Daily informed about everything your company is doing at CONEXPO-CON/AGG and IFPE. Tell us about the products on display, special events, awards, contests and everything else your firm or organization is doing at the Show. Send your information to: [showdaily-info@cygnusb2b.com](mailto:showdaily-info@cygnusb2b.com).

## Products at the Show

For products that you plan to introduce or exhibit at the Show, send us your product news releases. Send in a release for each product line you'll have on display especially new products that will be introduced at the Show. Your release should contain approximately 60 to 70 words of copy describing the key features and performance characteristics of each product. A high resolution digital picture file (jpg or tif) of your product should also be included (300 dpi resolution). Your release should be sent no later than January 25, 2008. Send your information via e-mail to [showdaily-info@cygnusb2b.com](mailto:showdaily-info@cygnusb2b.com).

## "On the Road for 99 Years"

The Show will be celebrating its 99th year in 2008. To help celebrate this occasion, we're looking for contributions from exhibiting companies like yours regarding information on the equipment your firm exhibited during your first time at the show. Whether your first exhibit was 99, 70 or 9 years ago, we would like you to submit pictures of the equipment you exhibited then and what that equipment has evolved into.

Send a description of the products on display during your first time at CONEXPO-CON/AGG and what will be on display in 2008, include the features for both. Also, include a digital picture file (300 dpi resolution) of the product and its counterpart of today. Your information should be sent no later than December 18, 2007. Send it to: [showdailyinfo@cygnusb2b.com](mailto:showdailyinfo@cygnusb2b.com).

The Show Daily is where show attendees look first for information on what's going on at the Show. At the 2005 Show nearly 7 out of every 10 attendees used the Show Daily for news and information (I. Broch & Associates, August, 2005). For more information on editorial content in the Show Daily, contact Greg Udelhofen at 800.547.7377 or at: [showdailyinfo@cygnusb2b.com](mailto:showdailyinfo@cygnusb2b.com).



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